

## **Xuming Wang**

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Dr. Wang's primary areas of practice include Intellectual Property Strategy, Business Strategy, Platform Intellectual Property Governance, and Data Compliance in the Internet field.

Dr. Wang has pursued extensive studies and research in intellectual property law in both China and Germany. He studied under the internationally renowned Intellectual Property expert, Professor Joseph Straus (Prof. Dr. Dres. h.c. Joseph Straus) and earned his Doctor of Law degree from the Max Planck Institute for Intellectual Property Law in Germany.

Dr. Wang previously worked at the German headquarters of Daimler AG and was tasked with establishing and overseeing Daimler's Intellectual Property department in China, where he managed all of the company's Intellectual Property affairs in China. During his tenure at Beigi Foton, Dr. Wang was responsible for overseas legal affairs and Intellectual Property matters for Foton and the German automaker Borgward, leading several European enterprise mergers and acquisitions, joint ventures, and post-investment management, as well as the construction of Intellectual Property systems. After joining Alibaba Group, Dr. Wang, as a senior expert, led Internet platform Intellectual Property governance, brand cooperation, and the Alibaba Intellectual Property Research Center. He also played a key role in operating and developing the Alibaba Anti-Counterfeiting Alliance (AACA) in collaboration with brand rights owners, industry associations, academic experts, and other stakeholders to promote the protection of Intellectual Property across the entire Internet ecosystem. Dr. Wang has also overseen Alibaba's special project on personal information protection,

accumulating experience in business compliance across various aspects such as data collection, usage, storage, and cross-border flow.

Dr. Wang is a seasoned expert in multinational enterprise Intellectual Property strategy, management, and protection. He also possesses extensive experience and in-depth research in Internet platform governance, Intellectual Property protection, and the integration of business strategy. He has made significant and impactful contributions to advancing cutting-edge Internet Intellectual Property practices and industry dialogues with government regulatory agencies and academia.

In 2013, Dr. Wang was recognized as one of China's Top 10 Intellectual Property Managers by China Intellectual Property Magazine. He has also held positions in industry associations, including Vice Chairman of the Intellectual Property Committee of the China National Committee of the International Chamber of Commerce (ICC) and Vice President of the China Trademark Association. Currently, Dr. Wang serves as a director of the Beijing Anti-Infringement and Counterfeit Alliance and the Executive Director of the Internet Professional Committee, where he fulfills various social responsibilities.

Dr. Wang is a partner at Yuanhe & Twelve Table and serves as of counsel at Jun Wang & Associates, P.C. He earned his Bachelor of Law degree from Wuhan University and subsequently conducted extensive study and research in Intellectual Property law in both China and Germany.