



Yuxuan Chen

Of Counsel

China Practice, Patent, Anti-Unfair Competition

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Ms. Chen is a Partner of Yuanhe & Twelve Tables, and an Of Counsel of Jun Wang & Associates. She brings more than 14 years of experience in global IP, commercial litigation, information technology and Internet regulatory issues, with an emphasis on China. Ms. Chen focuses her practice on enforcement and litigation action in relation to IP infringement, passing off and anti-counterfeiting actions, invalidation proceedings, as well as filing and prosecution of patents, copyrights, and trade/service marks. She is also experienced in advising multinational technology companies in the establishment and implementation of comprehensive IP protection, licensing, merchandising, and corporate transactions.

Ms. Chen's main industry focus is electronics sector, but she also counsels clients in the mechanical and pharmaceutical sectors. In addition to her practice, she teaches Patent Law and IP strategies regularly as a Research Fellow at IP Research Institute of Southwestern University of Finance & Economics.

Prior to joining the Firm, Ms. Chen worked as a patent attorney at a leading Chinese law firm, where she assisted clients with all phases of the IP transactional and advisory matters, including patent filing, licensing/revenue share, portfolio management, and IP due diligence in corporate transactions. Her portfolio also includes the researching and developing experience in the field of Integrated Circuit which she gained when she served as an engineer in the China's Ministry of Public Security.

Ms. Chen is a qualified lawyer with bar admission in China, and is a registered patent attorney in China. She is also a member of Chinese Institute of Electronics.

Ms. Chen graduated from Huazhong University of Science & Technology and Peking University Law School, receiving her Bachelor Degree of Engineering and Double Bachelor Degree of Law respectively. Ms. Chen received her LL.M. degree from City University of Hong Kong and her LL.M. degree from Columbia Law School.

Representative Legal Matters

- Represented Metro AG, Germany's largest retailer, on intellectual property matters in connection with patent infringement litigation and administrative disposal proceedings.
- Represented A.O.Smith on administrative proceedings and litigation in connection with the invalidation of the patent right in China.
- Represented Darzhun Inc., a leading Taiwanese company in its field of Oral anti-epizootic solutions on patent infringement-related litigation.
- Represented Ebisu, a Japanese national leader in Oral anti-epizootic solutions in its technology development license with another Japanese company, and in negotiating and drafting contracts with Sanrio, Inc. relating to the mark Hello-kitty.
- Assisted GSR Ventures with respect to proposed launch of various sectors including e-commerce, green technology, Internet, and automobile lighting facilities by advising on the IP legal and regulatory issues.
- Advised Korea Chamber of Commerce & Industry on intellectual property matters in connection with several Korean corporations' technology transferring and compliance obligations in China.
- Represented a Korean audio-video device company on administrative proceedings and litigation in connection with patent infringement against SONY and secured a landmark decision that further clarifies important Doctrine of Equivalents under the Chinese Patent Law.
- Advised a Chinese leading pharmaceutical research institute in all aspects of legal, regulatory, and licensing deals in corporate transactions, and was experienced in assisting client in regular IP management and trade secret protection.
- Advised Tecent with respect to its patent infringement litigation and the related administrative proceedings.
- Represented a major US based provider of vehicle-related rescue tools in multiple settlement of patent infringement against Tmall.

- Represented a major Singapore early childhood education institution on intellectual property issues in its franchising of its educational business to a Chinese company.
- Represented a major Japanese game developer in a copyright infringement and design misappropriation litigation.
- Advised Royal Philips on intellectual property matters in connection with the intellectual property assets split of its major technology and business segments.
- Assisted a national wide silicon solar cell manufacturer in know-how related claims, including conducting internal investigations in connection with misusing of confidential information and electronic evidence discovering.
- Provided legal services to a German laser etching device manufacturer on intellectual equity investment and licensing matter with a US company.
- Advised Samsung in conducting comprehensive IP due diligence and valuation exercises as part of its corporate transaction in laser printing consumable items.
- Regularly involved in the various stages of patent prosecution proceeding for several leading hi-tech companies, including Nokia, Canon, Mitsubishi, Alcatel, IBM, Philips, and Siemens.
- Regularly advises major IC companies and Social networking corporations on constructing IP portfolio and implementing employee invention policies.

Ms. Chen specializes in patent and anti-unfair competition.

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