

# JUN WANG & ASSOCIATES

1560 Broadway, Ste., 1100, New York, NY 10036

TEL: (212) 6798-9700 FAX: (212)-679-9703

[WWW.JUNWANGLAW.COM](http://WWW.JUNWANGLAW.COM)

## U.S. TRADEMARK REGISTRATION INTAKE FORM

**TRADEMARK:** Please enter the trademark name or slogan below in its entirety in the exact manner it appears or will appear in United States commerce.

**LOGOS:** Please submit a black and white image. If color is an essential feature of the mark, please submit the logo in color to ensure that the logo submitted reflects those colors which are a fixed and essential component of the design logo. The logo must be submitted in either .JPEG or .PDF format and the logo must be between 250-900 pixels. The logo can be sent as an email attachment with this intake form or as part of a separate email, fax, or physical package sent to our office saved on a digital storage device such as a USB flash drive or CD-ROM.

**FOREIGN LANGUAGE:** Does the trademark name or slogan have a meaning in a foreign language? If yes, please provide the translation or meaning below.

**INDUSTRY MEANING OR SIGNIFICANCE:** Does the trademark or logo have any meaning as applied to the goods and/services with which the mark is being filed in connection with? If yes, please identify below.

**LIVING INDIVIDUAL:** Does the trademark contain in part or in whole the name of a living individual? If yes, please identify the living individual to which the trademark makes reference. If the name references a living individual whose name is not that of the Applicant, please indicate whether Applicant has received the permission of said individual to use their name as a trademark in connection with those goods and services referenced below. A Consent of a Living Individual Agreement will be required in either case.

**PRIOR U.S. TRADEMARK REGISTRATIONS:** Is the Applicant the owner of any U.S. Trademark Registrations that contain the standard word characters or design elements found in the trademark being applied for? If so, please provide the U.S. Trademark Registration Numbers below.

# JUN WANG & ASSOCIATES

1560 Broadway, Ste., 1100, New York, NY 10036

TEL: (212) 6798-9700 FAX: (212)-679-9703

[WWW.JUNWANGLAW.COM](http://WWW.JUNWANGLAW.COM)

**GOODS OR SERVICES:** What are the goods and/or services with which the trademark name or logo will be used? **NOTE:** Even if a mark is not yet in use, an Applicant must still have a bona fide intent to use the mark in U.S. commerce. If you have questions as to what constitutes a bona fide intent, please consult with an attorney from our law firm prior to submitting this trademark intake form.

**DATE OF FIRST USE:** What is the date the trademark was first used anywhere (i.e. in a foreign country, specific region or state)? What is the date the trademark was first used in United States interstate commerce (i.e. sold or promoted across U.S. state lines, sold into the United States from a foreign country, sold from the United States into a foreign country)?

Date of First Use Anywhere	<u>      /      /      </u> <b>Month / Day / Year</b>	Date of First Use in Interstate/Foreign Commerce (goods first sold/distributed or services rendered across state lines or in foreign commerce)	<u>      /      /      </u> <b>Month / Day / Year</b>
-------------------------------	--	--	--

**NOTE:** If the mark is not in use in interstate commerce at the time the application is submitted to the USPTO, or if the application is not based on a foreign application or registration, a supplemental filing (Allegation of Use) will be required approximately 1 year later. BVIP will assist you in filing this supplemental Allegation of Use form for \$300; this fee includes additional legal services and government fees.

**SPECIMEN:** If the trademark being applied for has been used in U.S. interstate or foreign commerce, you must provide a specimen verifying use of the trademark. For goods, an acceptable specimen is most commonly in the form of a tag, label or product packaging clearly showing both the trademark and at least one of the goods cited in the application appearing together. For services, an acceptable specimen is most commonly in the form of a website, brochure, advertisement or some other form of promotional material that shows the trademark being applied for appearing together with reference to the services being offered. When submitting a specimen, please attach a copy of the specimen as a .JPEG or .PDF file. The specimen can be sent as an email attachment or can be faxed, or sent as a physical package to our office with the specimen stored on a digital storage device such as a USB flash drive or CD-ROM.

# JUN WANG & ASSOCIATES

1560 Broadway, Ste., 1100, New York, NY 10036

TEL: (212) 6798-9700 FAX: (212)-679-9703

[WWW.JUNWANGLAW.COM](http://WWW.JUNWANGLAW.COM)

## TRADEMARK OWNER INFORMATION

Name		Phone	
Email		Fax	
Street Address		City	
State		Country	
Zip Code			

**CORPORATE ENTITY:** If Owner is an organization, please indicate legal entity type and state of formation

Corporation	Partnership	LLC	Non-Profit Organization	Other:
-------------	-------------	-----	-------------------------	--------

If Owner is an organization, in what state is it organized?		Is the organization still active under the laws of your state?	<input type="checkbox"/> yes <input type="checkbox"/> no
---	--	--	---

**INDIVIDUAL OWNER:** If Owner is an Individual, please indicate Owner's citizenship

--

## CONTACT REPRESENTATIVE INFORMATION

Contact Person (if different than owner)	
---	--

Telephone	
-----------	--

Email	
-------	--

Address, city, state, zip code	
-----------------------------------	--